

5 January, 2017



**IMImobile PLC**

**(“IMImobile” or the “Company”)**

**Trading update**

IMImobile, a cloud communications software and solutions provider, is pleased to report that current trading and outlook remains in line with management expectations.

The Company has renewed its contract with its largest customer into 2018, with agreement to launch a number of new digital services and touchpoints. The new agreement builds on the successful partnership the Company has had with this customer since 2009 and is on commercial terms in line with management expectations.

In addition IMImobile is also pleased to announce that it has signed a strategic partnership agreement with a major global contact centre vendor which will allow for the resale of IMIconnect and IMIchat product licenses.

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**About IMImobile PLC**

IMImobile is a cloud communications software and solutions provider that enables companies to use mobile and digital technologies to communicate and engage with their customers.

Organisations that trust us to deliver smarter digital customer engagement solutions include Vodafone, O2, Telefonica, Aircel, Airtel, EE, BSNL, AT&T, MTN, France Telecom, Centrica, Universal Music, Tata, the AA, the BBC and major financial institutions.

IMImobile is headquartered in London with offices in Hyderabad, Atlanta, Dubai and Johannesburg and has over 800 employees worldwide. IMImobile is quoted on the London Stock Exchange's AIM market with the TIDM code IMO.