

17 October 2018



IMImobile PLC
(“IMImobile”)
Blocklisting Application

IMImobile (AIM: IMO) announces that application has been made to the London Stock Exchange for the block listing of 400,000 new ordinary shares of 10p each in the Company (“Ordinary Shares”).

These Ordinary Shares will be issued from time to time as a result of the exercise of shares options pursuant to the IMImobile PLC Flowering Share Plan, the IMImobile PLC 2014 Unapproved Group Option Plan, the IMImobile PLC Company Share Option Plan and the IMImobile PLC PVT Rollover Scheme (the “Schemes”).

When issued, the Ordinary Shares under the block listing will rank pari passu with the Company's existing issued Ordinary Shares. It is expected that admission will become effective on 19 October 2018.

For further information:

IMImobile PLC

Jay Patel, Chief Executive Officer
Mike Jefferies, Chief Financial Officer

c/o Redleaf Communications

Tel: +44 (0)20 7382 4769

Redleaf Communications - PR adviser

Bob Huxford
Fiona Norman
Tom Carnegie

Tel: +44 (0)20 3757 6880

imimobile@redleafpr.com

Investec Bank - Nominated Adviser and Broker

Henry Reast
Andrew Pinder

Tel: +44 (0)207 597 5970

Whitman Howard - Broker

Ranald McGregor-Smith
Francis North

Tel: +44 (0) 207 659 1234

About IMImobile PLC

IMImobile is a cloud communications software and solutions provider that enables companies to use mobile and digital technologies to improve and automate customer experience and engagement.

IMImobile's cloud software platform manages over 42 billion messages and 44 billion commerce transactions a year across the world. Organisations that trust us to deliver smarter digital customer engagement include Centrica, AA, O2, EE, BT, Foxtons, Pizza Hut, Vodafone, AT&T, MTN, three of the major retail banks in the UK and public sector organisations in India, US and the UK.

IMImobile is headquartered in London with offices in Hyderabad, Little Rock, Toronto, Dubai and Johannesburg and has over 1,100 employees worldwide. IMImobile is quoted on the London Stock Exchange's AIM market with the TIDM code IMO.