

IMImobile PLC
(“IMImobile” or the “Company”)
Exercise of Options

IMImobile (AIM: IMO) announces that application has been made for the admission to AIM of 30,000 new ordinary shares of 10p each in the Company (“Ordinary Shares”). The new Ordinary Shares rank pari passu with the Company's existing issued Ordinary Shares, and dealings are expected to commence on 8 August 2018. The new Ordinary shares were issued pursuant to the exercise of options; 15,000 Ordinary Shares were issued pursuant to an exercise of options at an exercise price of 120 pence per share and 15,000 Ordinary Shares were issued pursuant to an exercise of options at an exercise price of 150.5 pence per share.

Following Admission, the Company's enlarged issued share capital will comprise 65,334,229. The Company holds zero shares in treasury. Therefore, when calculating voting rights, shareholders should use the figure of 65,334,229 as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FCA's Disclosure and Transparency Rules.

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About IMImobile PLC

IMImobile is a cloud communications software and solutions provider that enables companies to use mobile and digital technologies to improve customer experience and engagement.

IMImobile's cloud software platform manage overs 42 billion messages and 44 billion commerce transactions a year across the world. Organisations that trust us to deliver smarter digital customer engagement include Centrica, AA, O2, EE, BT, Foxtons, Pizza Hut, Vodafone, AT&T, MTN, three of the major retail banks in the UK and public sector organisations in India, US and the UK.

IMImobile is headquartered in London with offices in Hyderabad, Atlanta, Dubai and Johannesburg and has over 1,000 employees worldwide. IMImobile is quoted on the London Stock Exchange's AIM market with the TIDM code IMO.