

IMImobile PLC
("IMImobile" or the "Company")
Grant of Options

IMImobile (AIM: IMO) announces that on 24 January 2017, the Company granted options ("Options") over ordinary shares of 10 pence each in the capital of the Company (the "Shares") to three Directors under the IMImobile 2014 Unapproved Option Plan (the "LTIP"), at a price of 180 pence per Share. Details of the Awards are set out below.

No payment was required for the grant of the Awards.

In accordance with the rules of the LTIP, Shares awarded will vest annually in June each year according to the schedule set out below.

Name	Number of Shares under Award	Vesting Schedule			
		30 June 2017	30 June 2018	30 June 2019	30 June 2020
Mr Jayesh (Jay) Patel	900,000	150,000	150,000	300,000	300,000
Mr Michael (Mike) Jefferies	350,000	50,000	50,000	125,000	125,000
Mr Shyamprasad (Shyam) Bhat	350,000	50,000	50,000	125,000	125,000

This announcement, including the notification(s) below, is made in accordance with the requirements of the EU Market Abuse Regulation.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	1. Mr Jayesh (Jay) Patel 2. Mr Michael (Mike) Jefferies 3. Mr Shyamprasad (Shyam) Bhat
2	Reason for the notification	
a)	Position/status	1. CEO 2. CFO 3. CTO
b)	Initial notification / Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	IMImobile
b)	LEI	N/A

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code:	Ordinary shares of 10 pence each ISIN: GB00BLBP4Y22				
b)	Nature of the transaction	Granting of Options				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>Nil paid exercise price of 180p</td> <td>1. 900,000 2. 350,000 3. 350,000</td> </tr> </tbody> </table>	Price(s)	Volume(s)	Nil paid exercise price of 180p	1. 900,000 2. 350,000 3. 350,000
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Price(s)	Aggregated volume (s)					
N/A - single transaction						
e)	Date of the transaction	24 January 2017				
f)	Place of the transaction	Off market				

For further information please contact:

IMImobile PLC

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25 January 2017



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About IMImobile PLC

IMImobile is a cloud communications software and solutions provider that enables companies to use mobile and digital technologies to communicate and engage with their customers.

Organisations that trust us to deliver smarter digital customer engagement solutions include Vodafone, O2, Telefonica, Aircel, Airtel, EE, BSNL, AT&T, MTN, France Telecom, Centrica, Universal Music, Tata, the AA, the BBC and major financial institutions.

IMImobile is headquartered in London with offices in Hyderabad, Atlanta, Dubai and Johannesburg and has over 800 employees worldwide. IMImobile is quoted on the London Stock Exchange's AIM market with the TIDM code IMO.