

IMIMOBILE PLC

(“IMImobile” or “the Group” or “the Company”)

Notice of AGM and posting of Annual Report

IMImobile PLC, a London based global technology company which provides software and services to help businesses capitalise on the growth in mobile communication, announces that the Annual General Meeting ("AGM") relating to the Company's financial year ended 31 March 2015, will be held at 10.00 a.m. on Tuesday 8 September 2015 at the offices of Bracher Rawlins LLP at 77 Kingsway, London, WC2B 6SR.

IMImobile PLC also announces that it has today posted copies of its Annual Report and Financial Statements for the year ended 31 March 2015 to its shareholders. A notice convening the Company's AGM was included.

A copy of the Annual Report and Financial Statements for the year ended 31 March 2015 is available for download the Company's website at www.imimobile.com.

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About IMImobile

IMImobile is a leading provider of software and services for mobile engagement. Its services, delivered in over 60 countries in Europe, the Americas, MEA and India, help its clients to communicate and transact with their customers more effectively on mobile devices. The Company's solutions allow customers to use mobile as a channel to create new revenue streams, as a CRM and customer engagement channel, and as a channel to improve business operations.

IMImobile's DaVinci suite of products is modular, scalable and delivered through cloud infrastructure which is integrated into mobile operator networks, internet services and social media platforms. The products and solutions have helped IMImobile establish a blue-chip client base of leading mobile operators and global enterprises. Key customers include Vodafone, O2, Telefonica, Airtel, Airtel, BSNL, AT&T, MTN, France Telecom, Centrica, Coca-Cola, Universal Music, Tata, the AA, the BBC and major financial institutions.

The Company is headquartered in London with regional head offices in Hyderabad, Atlanta and Dubai and has approximately 680 employees worldwide.