

IMIMOBILE PLC

(“IMImobile” or “the Group” or “the Company”)

Notification of Interim Results

IMImobile PLC, a London based global technology company which provides software and services to help businesses capitalise on the growth in mobile communication, will be announcing the Company’s Interim results for the six months ended 30 September 2015 on Thursday 3 December 2015.

Meetings for analysts will be held at 9:30am at the offices of Buchanan, 107 Cheapside, London EC2V 6DN on Thursday 3 December 2015. Please contact Buchanan for further details or email imimobile@buchanan.uk.com.

For further information please contact:

IMImobile PLC

Jay Patel, Chief Executive Officer
Mike Jefferies, Group Finance Director

c/o Buchanan
Tel: +44 (0)20 7466 5000

Buchanan - Financial PR adviser

Mark Edwards / Gabriella Clinkard / Stephanie Watson

Tel: +44 (0)20 7466 5000
imimobile@buchanan.uk.com

SPARK Advisory Partners – Nominated adviser

Matt Davis / Sean Wyndham-Quin

Tel: +44 (0)203 368 3550

Whitman Howard – Joint Broker

Ranald McGregor-Smith

Tel: +44 (0)207 659 1234

WH Ireland – Joint Broker

Adrian Hadden

Tel: +44 (0)207 220 1666

About IMImobile

IMImobile enables organisations of all sizes and sectors to maximise the potential of mobile technologies to improve customer engagement. We believe that mobile will sit at the heart of customer engagement strategies for years to come.

By removing the barriers and complexities to create and deploy mobile-led customer engagement solutions as part of a multi-channel framework, we provide software and services that helps organisations to improve customer experience, simplify business processes and enhance operational efficiency.

Our products and solutions built upon the IMIcloud act as an intelligent layer between existing IT systems and business processes to create, manage and launch services across mobile, digital and social communication channels.

Organisations that trust us to deliver smarter customer engagement include Vodafone, O2, Telefonica, Aircel, Airtel, EE, BSNL, AT&T, MTN, France Telecom, Centrica, Coca-Cola, Universal Music, Tata, the AA, the BBC and major financial institutions.

IMImobile is headquartered in London with offices in Hyderabad, Atlanta, Johannesburg and Dubai and has over 700 employees worldwide. IMImobile is quoted on the London Stock Exchange’s AIM market with the TIDM code IMO.