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IMImobile PLC

("IMImobile" or the "Company")

Completion of Placing

IMImobile (AIM: IMO) is pleased to confirm that, pursuant to the announcement yesterday evening, 3,389,881 new ordinary shares of 10 pence each in the capital of the Company (the "**Placing Shares**") have been placed by Investec Bank plc ("**Investec**") and Whitman Howard Limited ("**Whitman Howard**") at a price of 159 pence per Placing Share with existing and new institutional investors, raising gross proceeds of approximately £5.4 million (the "**Placing**").

Applications have been made for the Placing Shares to be admitted to trading on AIM ("**Admission**"). It is expected that Admission will take place at 8.00 a.m. on 17 January 2017 and that dealings in the Placing Shares will commence at that time.

The Placing Shares will, when issued, be credited as fully paid and will rank *pari passu* in all respects with the existing ordinary shares of 10 pence each in the share capital of the Company, including the right to receive all dividends and other distributions declared, made or paid in respect of such shares after the date of issue of the Placing Shares.

For further information please contact:

IMImobile PLC

Jay Patel, Chief Executive Officer
Mike Jefferies, Chief Financial Officer

c/o Redleaf Communications
Tel: +44 (0)20 7382 4769

Redleaf Communications - PR adviser

Charlie Geller
Sam Modlin

Tel: +44 (0)20 7382 4769
imimobile@redleafpr.com

Investec Bank - Nominated Adviser and Joint Broker

Dominic Emery
Henry Reast

Tel: +44 (0)207 597 4000

Whitman Howard - Joint Broker

Ranald McGregor-Smith
Francis North

Tel: +44 (0) 207 659 1234

About IMImobile PLC

IMImobile is a cloud communications software and solutions provider that enables companies to use mobile and digital technologies to communicate and engage with their customers.

Organisations that trust us to deliver smarter digital customer engagement solutions include Vodafone, O2, Telefonica, Aircel, Airtel, EE, BSNL, AT&T, MTN, France Telecom, Centrica, Universal Music, Tata, the AA, the BBC and major financial institutions.

IMImobile is headquartered in London with offices in Hyderabad, Atlanta, Dubai and Johannesburg and has over 800 employees worldwide. IMImobile is quoted on the London Stock Exchange's AIM market with the TIDM code IMO.