

**IMImobile PLC**

**("IMImobile" or the "Company")**

**Exercise of Warrants**

IMImobile (AIM: IMO) announces that application has been made for the admission to AIM of 83,334 new ordinary shares of 10p each in the Company ("Ordinary Shares"). The new Ordinary Shares rank pari passu with the Company's existing issued Ordinary Shares, and dealings are expected to commence on 3 February 2017. The new Ordinary shares were issued pursuant to the exercise of warrants at a subscription price of 10 pence per share.

Following Admission, the Company's enlarged issued share capital will comprise 60,742,615. The Company holds zero shares in treasury. Therefore, when calculating voting rights, shareholders should use the figure of 60,742,615 as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FCA's Disclosure and Transparency Rules.

**For further information please contact:**

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**About IMImobile PLC**

IMImobile is a cloud communications software and solutions provider that enables companies to use mobile and digital technologies to communicate and engage with their customers.

Organisations that trust us to deliver smarter digital customer engagement solutions include Vodafone, O2, Telefonica, Airtel, Airtel, EE, BSNL, AT&T, MTN, France Telecom, Centrica, Universal Music, Tata, the AA, the BBC and major financial institutions.

IMImobile is headquartered in London with offices in Hyderabad, Atlanta, Dubai and Johannesburg and has over 800 employees worldwide. IMImobile is quoted on the London Stock Exchange's AIM market with the TIDM code IMO.