

2 March 2020

IMI mobile PLC

("IMI mobile" or the "Company")

Issue of shares and total voting rights

During February 2020, the Company issued 27,498 new Ordinary shares of 10p each from its block listing authority of 23 September 2019 and 25,100 new Ordinary shares of 10p each from its block listing authority of 10 January 2020 (together the "Share Issue"). Following the Share Issue the Company has the ability to issue a further 13,000 shares under its block listing facility of 19 October 2018, 141,565 shares under its block listing facility of 23 September 2019 and 216,366 shares under its block listing facility of 10 January 2020.

The Company's enlarged issued share capital comprises 74,793,729 ordinary shares. The Company holds zero shares in treasury. Therefore, when calculating voting rights, shareholders should use the figure of 74,793,729 as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FCA's Disclosure and Transparency Rules.

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For further information, please contact:

IMI mobile PLC

Jay Patel, Group Chief Executive Officer
Mike Jefferies, Group Chief Financial Officer

c/o Alma PR

Alma PR

Hilary Buchanan
Rebecca Sanders-Hewett
Susie Hudson
Kieran Breheny

Tel: +44 (0)20 3405 0205
IMI@alma.co.uk

Investec Bank - Nominated Adviser and Joint Broker

Henry Reast
Andrew Pinder
Tejas Padalkar
Virginia Bull

Tel: +44 (0)20 7597 5970

N+1 Singer – Joint Broker

Tom Salvesen
Justin McKeegan

Tel: +44 (0)20 7496 3000

About IMI mobile PLC

IMI mobile is a communications software provider whose solutions enable enterprises to automate digital customer communications and interactions to improve customer experience and reduce operating costs.

IMI mobile's enterprise cloud communications software platform orchestrates customer interactions, connecting existing business systems with digital communications channels. Organisations that trust us to deliver smarter digital customer engagement include Hermes, Centrica, AA, O2, EE, BT, Walgreens, Tracfone, Ooredoo, Best Buy, Express, three of the major retail banks in the UK and public-sector organisations globally.

IMI mobile is headquartered in London with offices across the UK, Hyderabad, Toronto, Boca Raton, Dubai and Johannesburg and has over 1,100 employees worldwide. IMI mobile is quoted on the London Stock Exchange's AIM market with the TIDM code IMO.